

*"Before Doherty suggested Mimecast, we were receiving around 400 spam emails a day. We were missing out on important information because we were spending such a lot of time sifting through junk. I now only receive items if I've been to a website and signed up. It's incredible!"*

Guy Bullock, Director, Edward Selden

## Email Drives Business

Large or small, industry leader or start-up, email is the lifeblood of any company.

If you have problems with your email system then your overall productivity will be affected, and you may lose ground on your competitors. You may even find that such problems have a negative impact on the level of service you provide for your clients, and that's when it will start to really show on your bottom line.

In some industries, such as recruitment, problems with email are simply not an option you can entertain; the ability to react quickly when new positions or candidates become available is vital.

## Spam Reduces Productivity

At one stage, leading recruitment consultancy Edward Selden was receiving 400 spam emails a day. The process of sifting through them, looking for important communications, was both frustrating and time-consuming for staff.

Critical client communications and top quality CVs were sometimes being accidentally deleted, processed late, or even placed in the junk mail folder. Spam was preventing them from being the first agency off the mark.

## The Mimecast Solution

To eliminate the problem, Doherty Associates recommended the implementation of Mimecast's SMB 180 service. This package, designed specifically for companies with less than 50 users, incorporates spam filtering, anti-virus protection, email continuity, and online email archiving.

Doherty Associates always recommends Mimecast because their market-leading solution combines the functionality of many competitor products in one package, offering a larger and faster return on investment.

The Mimecast solution instantly resolved Edward Selden's spam issues, increasing staff productivity, security and resilience.

## Peace of Mind

Having a comprehensive disaster recovery plan in place is an essential part of preparing your company to cope with a crisis. However, the often prohibitive cost of ensuring business continuity means small companies tend to view disaster recovery as a luxury rather than a necessity.

All Mimecast solutions now include secure archiving of 180 day's worth of your email (this can be increased up to 10 years). Customers can also gain access to their email via an internet connection from any location – even if disaster strikes and their mail server is down. This means that whatever situation confronts Edward Selden, their IT systems will now withstand the pressure.



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