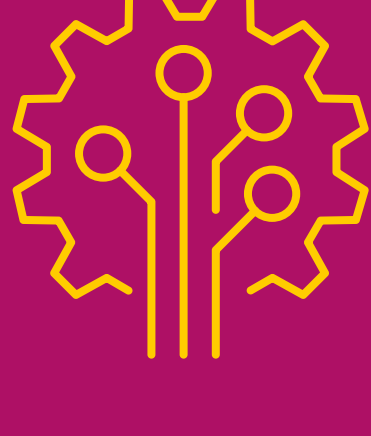




Productivity and technology challenges in capital markets 2023

Doherty Associates surveyed UK capital market firms' to find out how the adoption of new technology tools is impacting productivity and new ways of working.



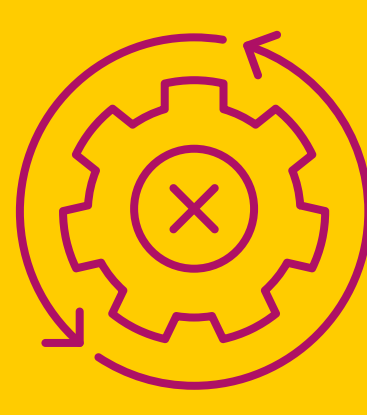
Technology adoption

78% of capital market workers state their company has introduced new technologies to support hybrid working

Productivity impact

Only 15% of respondents think that new tools have improved productivity

36% of capital market workers think that hybrid working and collaboration tools are extremely effective



Productivity perceptions: IT decision-makers v. workers

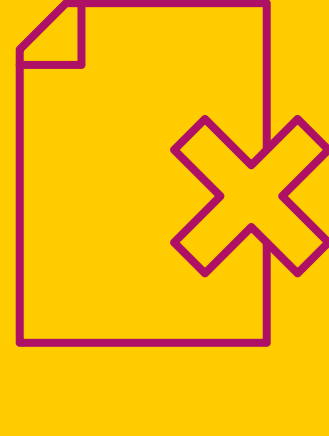
28% of IT decision-makers feel new tools made a substantial improvement to productivity

25% of workers feel that productivity is compromised by too many tools

The struggle to find documents and data

37% of workers struggle to find the information and data needed to do their jobs

17% of these workers experience this daily

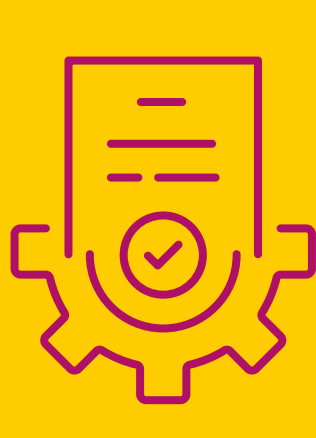


Hybrid working policies: The rate of change

54% of capital market firms have changed their hybrid working policy within the last year, with **4%** changing their policy in the last month

4 steps to tackle the hybrid-working productivity puzzle in capital markets

Adopting a people-centric approach to technology implementation is the most effective way to get your workplace collaboration tools on track for a successful hybrid-working strategy.



1

Conduct an audit of your workplace collaboration tools



2

Gain feedback from employees into what is working and what isn't



3

Define and implement tools and processes that focus on empowering your employees to work efficiently and securely from anywhere



4

Review on an ongoing basis to determine effectiveness



"It's clear that for many capital markets firms, the technology implemented to support a productive workplace isn't working. This chimes with what we see in the market."

"Business leaders that want to support productivity and inspire flexible collaboration should start engaging with their employees now to determine where the problems lie. Working with an IT provider who has specific experience of capital markets companies could also help simplify the process."

- Terry Doherty, CEO at Doherty Associates

To find out how Doherty Associates can help your company implement a successful hybrid-working practice, get in touch with our client team.
enquiries@doherty.co.uk



DOHERTY ASSOCIATES

Combined Expertise

1. Source: Productivity and technology challenges in capital markets 2023. Based on Prolific research for Doherty Associates. Sample: 499 UK employees in capital markets firms. April 2023.